

ADVANCING WOMEN

WWW.ADVANCINGWOMEN.COM.AU

THE MAY GROUP

INFORMATION SHEET FOR WOMEN WHO WISH TO SUBMIT A PROPOSAL TO THEIR ORGANISATION TO PURCHASE A CORPORATE MEMBERSHIP TO ADVANCING WOMEN

Purpose of this document:

1. This document provides you with information you need to complete a proposal from for your CEO, HR or Diversity Director to gain approval to a demonstration and purchase of a corporate subscription to Advancing Women.

What do you do?

1. We have prepared most of the information you will need in a standard corporate proposal template that you can download from our website: www.advancingwomen.com.au.
2. You may use this proposal to gain agreement to:
 - Purchase a corporate subscription for the women in your organisation, or
 - Schedule a meeting and demonstration of Advancing Women
3. We have outlined our fee structure and standard offerings in this information sheet so you can submit a completed proposal to your CEO or HR/Diversity Officer.
4. You can use the information in this document to complete a proposal for your organisation. You do this by inserting the relevant information into the [highlighted] fields in the corporate proposal template.
5. You may contact us at any time if you have any questions about completing the proposal.
6. You must send us a copy of the completed proposal to info@advancingwomen.com.au in order to be eligible for your reward.
7. **We must approve the proposal prior to you submitting it. We will do this within 5 working days.**
8. We only agree to provide a corporate subscription for the cost and terms in the corporate proposal you complete if we have approved the proposal prior to submission by you.
9. If you gain agreement to the purchase of a subscription or a demonstration, you must contact us at info@advancingwomen.com.au and a member of our team will get in touch with you to agree next steps.

What's in it for you?

1. A corporate subscription will provide you with a safe and secure cohort of peers who will all benefit from:
 - Confidential advice to quickly resolve workplace dilemmas
 - Access to a supportive network of women colleagues who can provide encouragement, practical information and share experiences and perspectives

- Improved motivation, productivity and meaning
 - Less stress and better health
 - Greater ability to increase their influence and profile within your organisation
 - Increased ability to manage key stakeholders
2. In addition, **Advancing Women** rewards women who sign up their organisation for a corporate membership with:
- a travel voucher or cash equivalent of a minimum of \$500 and up to \$2,000 AUD
 - free participation to all public events
 - a refund of any individual membership fees already paid.

How do you claim your reward?

1. Once you've completed the proposal you must email a copy to us at info@advancingwomen.com.au so we can approve it and register your name and details prior to your organisation proceeding.
2. If your organisation subsequently purchases **a minimum six monthly corporate subscription** you will receive a travel voucher or cash equivalent of a minimum of **\$500.00 (\$AUD)**
3. If the corporate subscription is for more than **300 women employees** you will receive a travel voucher or cash equivalent of **\$1,000 (\$AUD)**.
4. If the corporate subscription is for more than **500 women employees** you will receive a travel voucher or cash equivalent of **\$2,000 (\$AUD)**.
5. You will also be provided with a refund of any individual membership fees you have already paid.
6. You will be entitled to attend all Advancing Women public events free of charge for the period of the corporate subscription.
7. You will receive your reward only after Advancing Women has received payment of the initial six month subscription from your organisation.

PRICING INFORMATION SHEET: Use this information to complete the proposal template.

Advancing Women has a two-tiered corporate subscription structure.

TIER ONE

Includes:

- **Set up of site:**
 - Uploading all member emails
 - Customising 'Who's Who', Members' Home Page (including banner)
 - Including any corporate specific information
 - Promotion of company as employer of choice for women on home page
 - **One launch event per location**
 - Design, scoping and coordinating event with corporate staff
 - Briefing executive sponsors of event
 - Facilitating the event and presenting the website to attendees
 - Promotional competition with a travel prize to generate awareness, interest and usage
 - Promotional material for all women employees
 - (Venue hire and catering is not included)
 - **One quarterly event, which could include:**
 - Speakers and presentations from our panel
 - Facilitated discussion with members
 - 2 hour seminar
 - Half day workshop
 - Social networking event
 - (Venue hire and catering is not included)
 - **Monthly reporting**
 - Statistics and usage
 - Identification of 'hot spots'
 - Confidential advice – issues and departmental data to assist manage potential issues.
 - Observations and feedback
- Access to all on-line resources**

TIER TWO: Includes the above and one monthly event.

FEE STRUCTURE

TABLE A – ESTABLISHMENT FEE

- The initial establishment fee is based on the number of women employees, and the number of launch events.
- GST is excluded

Number of women employees	Fee for set up and ONE launch event	Additional fee for each additional launch event
51 - 100	\$8,500	\$7,500
101 - 350	\$10,500	\$7,500
351 – 500	\$13,500	\$7,500
501 – 750	\$17,000	\$7,500

Advancing Women will negotiate terms for all organisations with greater than 750 women employees

TABLE B – TIER ONE: MONTHLY SUBSCRIPTION FEE

- This includes ONE quarterly event.
- GST is excluded.

Number of employees/ members	Initial Monthly Subscription	Minimum six month subscription cost	Cost per month per employee*
51 - 150	\$11,500	\$69,000	\$76
151 – 350	\$14,000	\$84,000	\$40
351 - 500	\$16,000	\$96,000	\$32
501 - 750	\$18,750	\$112,500	\$25

* based on maximum number of members in price bracket

TABLE C - TIER TWO: MONTHLY SUBSCRIPTION FEE

- This includes ONE monthly event.
- GST is excluded.

Number of employees/ members	Initial Monthly Subscription	Minimum six month subscription cost	Cost per month per employee*
51 - 150	\$15,000	\$90,000	\$100
151 – 350	\$17,500	\$105,000	\$50
351 - 500	\$19,000	\$114,000	\$38
501 - 750	\$21,500	\$129,000	\$29

* based on maximum number of members in price bracket

TERMS

- Advancing Women requires payment of the establishment fee a minimum of 4 weeks prior to the launch event.
- Invoices for six-monthly subscription renewals will be issued no less than four weeks prior to the subscription renewal date.
- Access will not be provided or renewed until the subscription fee is paid.
- Minimum six month subscription is based on the number of women employees as detailed above, payable in advance. The initial minimum subscription rate assumes 20% employee usage of Q&A feature.
- Usage will be assessed after the first six months and then on-going on a quarterly basis. If the number of users asking questions or using the confidential advice line is greater than 20% of the total number of women per month, the subscription fee may be increased. It will not be decreased if the number of women using these features is less than 20%.
- The May Group does not provide refunds once a subscription is paid.